

LONDON FOG

— EST. 1923 —

UMBRELLA PROGRAM



Our mission is to outfit, and adapt with, the fast-moving, ever-changing modern lifestyle, weathering every season and every situation with men and women who value savvy, refined style.

LONDON FOG

42" MANUAL SUPER MINI

LONDON FOG

STYLE NUMBER: 801-LF



PRODUCT SPECIFICATIONS

ARC COVERAGE Full 42 Inch Arc Coverage

PRODUCT DIMENSIONS 2.00" W x 2.00" D x 9.50" H

COVER MATERIAL 190T Polyester

FRAME FUNCTION Manual Push-Open Frame

FRAME DETAILS Black Steel Windproof Frame + FRP Rib

HANDLE MATERIAL Rubberspray Color matching handle

UMBRELLA FEATURES Windproof Frame & Fabric Matching Sleeve

RECOMMENDED ASSORTMENT Solid Colors + Prints



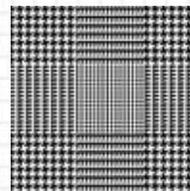
3PC - BLACK



1PC - NAVY TARTAN



1PC - HERRINGBONE

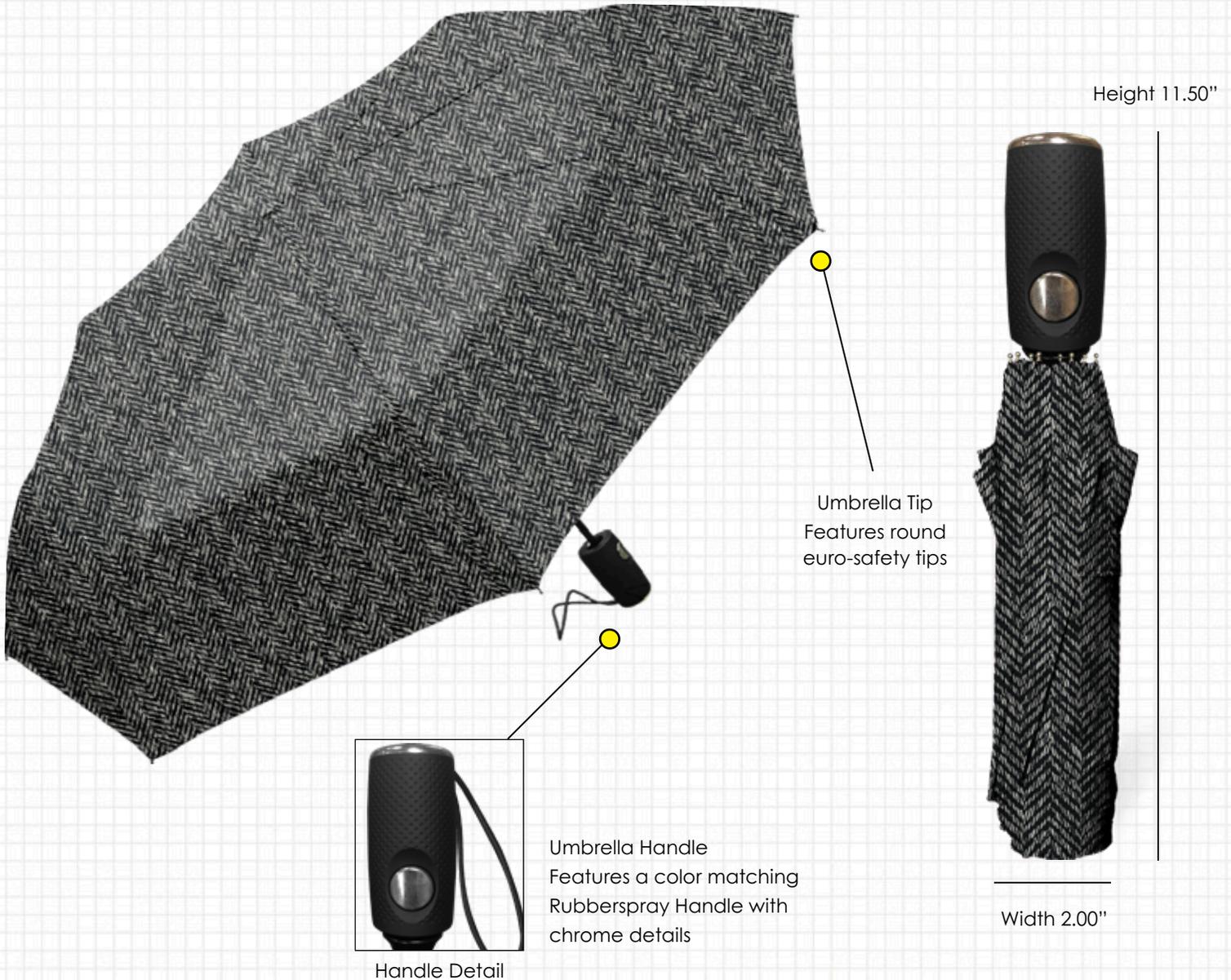


1PC - HOUNDSTOOTH

42" AUTOMATIC SUPER MINI

LONDON FOG

STYLE NUMBER: 850-LF



PRODUCT SPECIFICATIONS

ARC COVERAGE Full 42 Inch Arc Coverage

PRODUCT DIMENSIONS 2.00" W x 2.00" D x 11.50" H

COVER MATERIAL 190T Polyester

FRAME FUNCTION Automatic Push-Open Frame

FRAME DETAILS Black Steel Windproof Frame + FRP Rib

HANDLE MATERIAL Rubberspray Color matching handle

UMBRELLA FEATURES Windproof Frame & Fabric Matching Sleeve

RECOMMENDED ASSORTMENT Solid Colors + Prints



3PC - BLACK



1PC - GRAY HERRINGBONE



1PC - HERRINGBONE

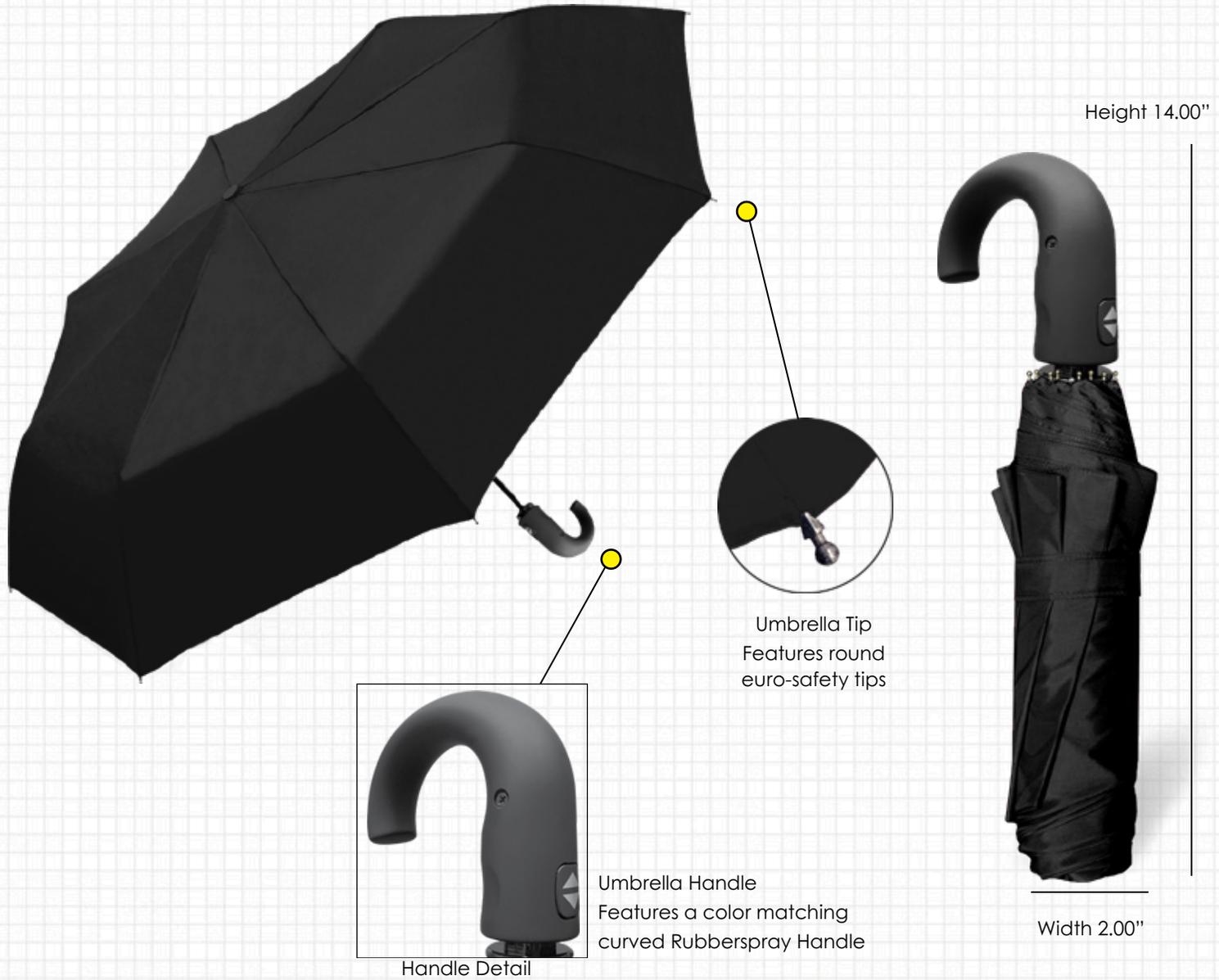


1PC - PURPLE TARTAN

42" AUTOMATIC OPEN / CLOSE

LONDON FOG

STYLE NUMBER: 880-LF



PRODUCT SPECIFICATIONS

ARC COVERAGE Full 42 Inch Arc Coverage

PRODUCT DIMENSIONS 2.00" W x 2.00" D x 14.00" H

COVER MATERIAL 190T Polyester

FRAME FUNCTION Automatic Open/Close Frame

FRAME DETAILS Black Steel Windproof Frame + FRP Rib

HANDLE MATERIAL Rubberspray Color matching handle

UMBRELLA FEATURES Windproof Frame & Fabric Matching Sleeve

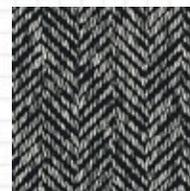
RECOMMENDED ASSORTMENT Solid Colors + Prints



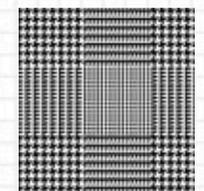
3PC - BLACK



1PC - NAVY TARTAN



1PC - HERRINGBONE



1PC - HOUNDSTOOTH

44" AUTOMATIC OPEN / CLOSE

LONDON FOG

STYLE NUMBER: 884-LF



Height 15.00"



Width 2.25"



Handle Detail

Umbrella Handle
Features a curved
wood push-button handle

PRODUCT SPECIFICATIONS

ARC COVERAGE Full 44 Inch Arc Coverage

PRODUCT DIMENSIONS 2.25" W x 2.25" D x 15.00" H

COVER MATERIAL 190T Polyester

FRAME FUNCTION Automatic Open/Close Frame

FRAME DETAILS Black Steel Windproof Frame + FRP Rib

HANDLE MATERIAL Rubberspray Color matching handle

UMBRELLA FEATURES Windproof Frame & Fabric Matching Sleeve

RECOMMENDED ASSORTMENT Solid Colors + Prints



BLACK



KHAKI PLAID



GREEN PLAID

56" AUTOMATIC TWO-PERSON

LONDON FOG

STYLE NUMBER: 56-LF



Height 22.00"

Drawstring Carry bag
Features matching
drawstring carrybag
with shoulder strap



Width 2.25"



Umbrella Handle
Features a color matching
Rubberspray Handle

PRODUCT SPECIFICATIONS

ARC COVERAGE Full 56 Inch Arc Coverage

PRODUCT DIMENSIONS 2.25" W x 2.25" D x 22.00" H

COVER MATERIAL 190T Polyester

FRAME FUNCTION Automatic Open Frame

FRAME DETAILS Black Steel Windproof Frame + FRP Rib

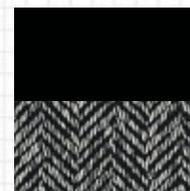
HANDLE MATERIAL Rubberspray Color matching handle

UMBRELLA FEATURES Windproof Frame & Fabric Matching Sleeve

RECOMMENDED ASSORTMENT Solid Colors + Prints



3PC - BLACK

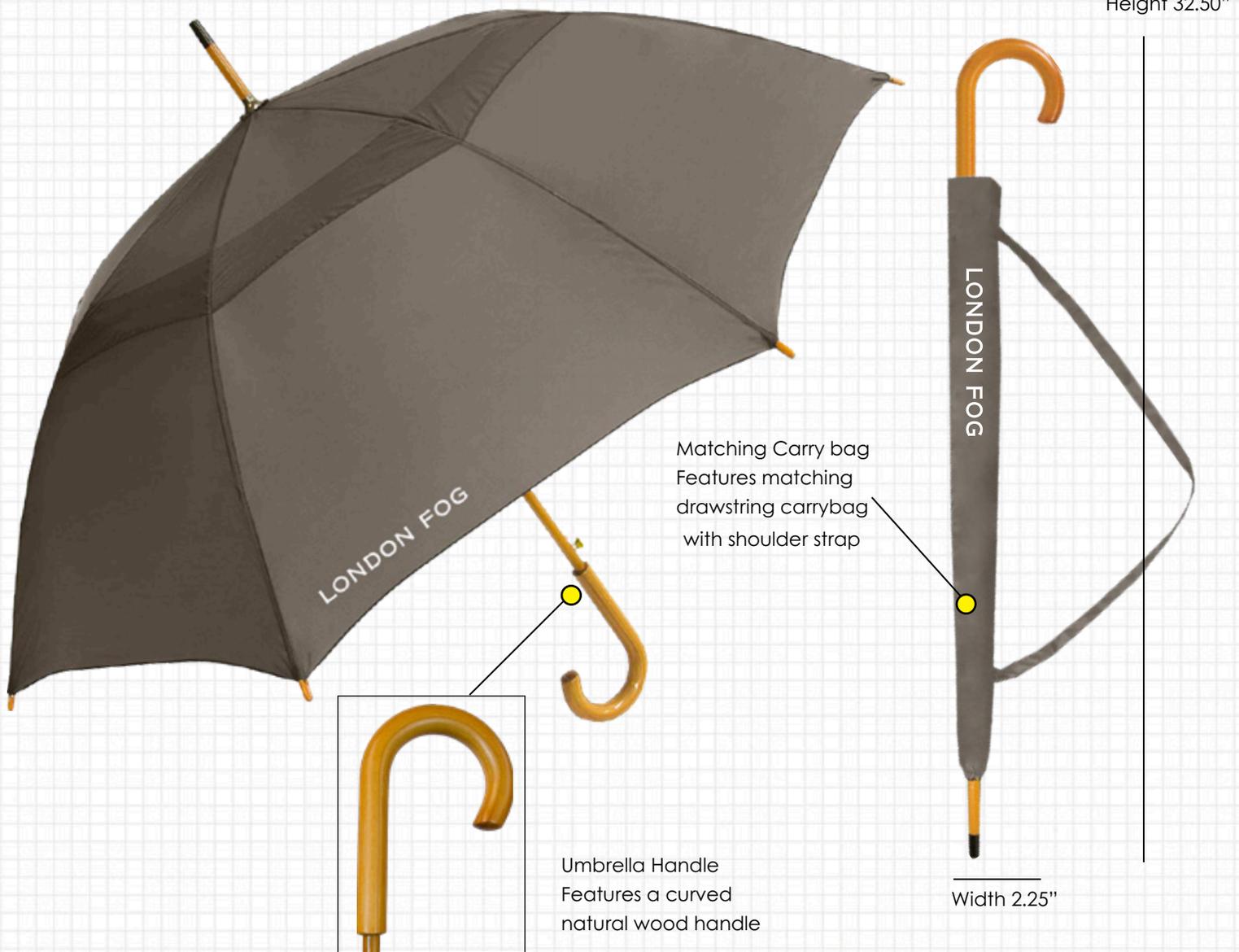


3PC BLACK/ HERRINGBONE COMBO

48" AUTOMATIC FASHION STICK

LONDON FOG

STYLE NUMBER: 48-LF



PRODUCT SPECIFICATIONS

ARC COVERAGE Full 48 Inch Arc Coverage

PRODUCT DIMENSIONS 2.25" W x 2.25" D x 32.50" H

COVER MATERIAL 190T Polyester

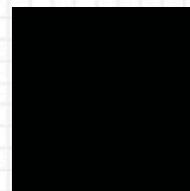
FRAME FUNCTION Automatic Open Frame

FRAME DETAILS Black Steel Windproof Frame + FRP Rib

HANDLE MATERIAL Curved wood handle

UMBRELLA FEATURES Windproof Frame & Fabric Matching Sleeve

RECOMMENDED ASSORTMENT Solid Colors + Prints



BLACK



KHAKI



KHAKI PLAID



GREEN PLAID

London Fog

Item #	UPC	Description	Inner Pack	Case Pack	Cost	MSRP
801-LF	0-82815-47801-4	42" Manual Super Mini	6	24	\$ 6.50	\$ 20.00
850-LF	0-82815-47850-2	42" Automatic Super Mini	6	24	\$ 8.50	\$ 29.00
880-LF	0-82815-47880-9	42" Automatic Open/Close	6	24	\$ 9.25	\$ 34.00
884-LF	0-82815-47884-7	44" Automatic Open/Close	6	24	\$ 10.50	\$ 35.00
56-LF	0-82815-47560-0	56" Automatic Two-Person	6	24	\$ 11.25	\$ 35.00